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## Media Kit

### About



I was bitten by the cooking bug as a teenager, and went on to work in restaurants and catering. Life intervened, but I never really stepped away from the stove. Now I live the cooking life every day, inspired by my international pantry and by the ongoing effort to put a spin on a classic recipe and give inspiration to help you get that meal on the table. Whether in the kitchen or on the grill, you'll find quick, easy to prepare recipes. I'm passionate about making delicious meals that are sometimes health conscious and sometimes indulgent—because life's too short to be bland!



### Social Stats



**Facebook Fans: 333,185+**  
<https://www.facebook.com/keviniscooking>



**Pinterest Followers: 37,785+**  
<https://www.pinterest.com/keviniscooking/>



**Instagram Followers: 35,100+**  
<https://instagram.com/keviniscooking/>



**Twitter Followers: 4,538+**  
<https://twitter.com/keviniscookin>

#### Audience

Female: 75%  
Male: 25%

18-24: 12%  
25-34: 36%  
35-54: 32%  
55+ 20%

#### Currently

Monthly Page Views: 1.385 Million  
Unique Visitors: 840,000+

#### Reader Locations:

US: 85%  
Other Countries: 15%

Contact me at [kevin@keviniscooking.com](mailto:kevin@keviniscooking.com) to find out more about how we can work together.

### Brands I've Worked With:

